

Palo Alto's Most Unique Fashion Destination Celebrates 2 Years with a Host of Indulgences from Local & International Partners to Pamper Guests



Wed Jun 27, 3:01 AM ET

Far East Living's 2nd Anniversary Party Thursday, June 28, 2007, 5:30pm - 8:00pm; [540 University Avenue @ Tasso, Downtown Palo Alto, CA.](#)

Palo Alto, Calif. (PRWEB) June 27, 2007 -- Far East Living, an upscale boutique offering custom tailored designer apparel by Esther Yei Shih, today announced that they will be celebrating their 2nd Anniversary on Thursday, June 28, 2007 from 5:30pm - 8:00pm at [540 University Ave in Palo Alto, CA.](#)

The celebration has taken on a life of its own with many local and international partners requesting to participate. [Majoy Dulay](#), a representative from Rimmel Cosmetics, the top selling color cosmetics brand in the U.K. which has been available in the U.S. since 2000, was the first to approach owner/designer Esther Yei Shih about hosting an event offering mini-makeovers to help launch their new line, [Rimmel U.](#)

The timing coincided perfectly with Far East Living's 2nd Anniversary. Shih was then approached by National Certified Medical Assistant [Tanya Tucker](#) to give complimentary consultations and distribute samples of Mangosteen Plus, a powerful multivitamin formulation that contains 12 full-spectrum vitamins in a base of antioxidant-rich ingredients originating in Southeast Asia, and [San Francisco](#) based photographer [Kevin Chin](#) to exhibit his latest collection of fine art photography of Asian landscapes.

"I wanted to host a customer appreciation event to pamper my wonderful clients but my 2nd Anniversary Party has exceeded even my own expectations and will prove to be a fantastic treat for all who attend!" said Shih. Shih attributes her success to rave reviews shared by her loyal clientele with their friends due to Far East Living's very high level of customer service and truly timeless offerings.

"You can wear my pieces today, in 3 years or in 30 years," Shih added. Despite the out-of-the-way location, Far East Living's client base has consistently grown. "My biggest challenge is in getting people to find us. Once they've discovered Far East Living, we have a very high repeat customer ratio," said Shih.

Even Oscar Nominated Actress Michelle Pfeiffer has returned again recently, 2 days before the [IN STYLE Palo Alto](#) benefit fashion show earlier this month which Far East Living co-produced.

ADVERTISEMENT

TRADE CURRENCIES ONLINE

RELATED QUOTES

^DJI	13422.28	-5.45
^IXIC	2608.37	+3.02
^GSPC	1505.71	-0.63

Delayed Data
 Providers - [Disclaimer](#)



NEWS ALERTS

Get an alert when there are new stories about:

- 540 University Avenue in Palo Alto, California
- 540 University Ave in Palo Alto, CA
- Palo Alto, CA
- Thailand
- Palo Alto, Calif

[» More Alerts](#)

ELSEWHERE ON THE WEB

CNN.COM
 Stocks finish flat

ABC NEWS
 Supreme Court Strikes at Affirmative Action

USATODAY.COMLife and work goes on for
Washington**Win a day in NYC with a Reuters photojournalist**

Submit your photos or videos to You Witness News and enter the Sony Take Your Best Shot contest.

▶ Learn more

YAHOO! NEWS

**Personal Finance**

Get advice on how to manage the outcome of your income.

» More from Yahoo! Finance

IN YAHOO! NEWS**Technology News**

Get the latest news, features and photos.

Guests will also be treated to a mini-acupuncture session by Timothy Nguyen, MS, LAc, Dipl. OM, a founder of the neighboring Energy Wellness Center which opened last month at 528-B University Avenue offering acupuncture, herbs, Qigong, massage, nutrition and ionic detox, as well as a mini-massage by Gertrude Chatman, a founder of The Total Being which offers a customized selection of natural health and health education services with programs that are realistically affordable to a racially diverse and economically challenged target population, plus drawing prizes every half hour and delectable complimentary light bites.

Far East Living's 2nd Anniversary Celebration is scheduled for Thursday, June 28, 2007 from 5:30pm - 8:00pm. For more information and to RSVP, please visit <http://www.fareastliving.com> or call (650) 328-0880.

About Far East Living

Far East Living inspires your individual sense of style with custom tailored designer apparel, handmade jewelry, accessories, items for the home and one-of-a-kind gifts reflecting the finest examples of Asian elegance blended with signature contemporary style. Owner and designer Esther Yei Shih enjoys playing with bold contrasts in colors and textures and uses only the most opulent materials such as fine silks and cashmere.

Her pieces feature intricate details, luxurious and very exotic accents such as mink and Mongolian lambswool and hand embroidered embellishments. Her designs have been featured on television and worn to many lavish weddings and red carpet events including the Grammy's and MTV's Video Music Awards. Her creations are proudly owned by Oscar Nominated Actress Michelle Pfeiffer, Emmy Award winning writer/producer David E. Kelley, Emmy Award winning KTVU FOX 2 primetime news anchor Julie Haener, Marci Shimoff (co-author of Chicken Soup for the Woman's Soul and Chicken Soup for the Mother's Soul), Oprah Winfrey, Ellen Degeneres, Eva Longoria, Angelina Jolie, countless corporate executives, authors, stylish moms and the most adorable children and babies around the world!

To complement the Asian-inspired apparel, Far East Living also offers treasures imported from [China](#), [Vietnam](#), [Indonesia](#), and [Thailand](#) including handbags, fashion accessories, home décor, furnishings, accents and many unique and hard-to-find gifts. Shoppers will also discover handcrafted jewelry and fine art by local artisans. Far East Living's distinctive offerings truly capture the essence of timeless Asian style.

Far East Living is located at [540 University Avenue in Palo Alto, California](#). We are open Tuesdays-Sundays from 11am to 8pm and by appointment on Mondays. Custom tailoring services, bridal consultations, on-site executive consultations and personal wardrobe and style consultations are available by appointment. For more information please visit <http://www.fareastliving.com> or call 650-328-0880.

###

Far East Living

Eileen Yen

650-283-2800

[E-mail Information](#)**Trackback URL:**<http://prweb.com/pingpr.php/SW5zZS1Qcm9mLVN1bW0tQ291cC1UaGlyLVplcm8=>[Email Story](#)[IM Story](#)[Printable View](#)**[Business News](#)**[Interest rate breather for borrowers](#) AP[Stocks end flat after Fed comments](#) AP[Oil spikes above \\$70 a barrel](#) AP[KB Home swings to 2Q loss on charges](#) AP**[Most Viewed - Business](#)**[Stocks end flat after Fed's rate decision](#)

Reuters

[Fed nods to easing inflation, but still worried](#)

Reuters

[GM selling Allison for \\$5.6 billion](#) Reuters

[Economy limps ahead in first quarter](#) AP

[Interest rate breather for borrowers](#) AP

[Dow Jones deal would let Murdoch fire editors: report](#) Reuters

Business Video

[Best Airlines for Summer Travel](#) ABC News - Thu Jun 28, 12:03 AM ET

[Seniors Only Gyms](#) ABC News - Wed Jun 27, 6:33 PM ET

[Business Bulletin](#) CNN - Wed Jun 27, 12:37 PM ET

[Hard Rock tribe reveal plans](#) BBC - Wed Jun 27, 10:05 AM ET

Sponsored Links

([What's this?](#))

[Dentists](#)

Serving The Community for Over 10 years. We Waive your Deductible & Co-Pay. Call For More Details.

baydent.com

[Wrinkles Permanently Removed With Lasers](#)

The new Fraxel laser from Reliant Technologies in Palo Alto, CA is now available at The Berman Skin Institute in Palo Alto. This no-downtime laser reduces wrinkles, scars, brown spots & more

www.bermanmd.com

[Bank of America® Checking](#)

Learn about great benefits without the fees - visit the official site.

www.BankofAmerica.com

Search:

All News

Search

Advanced

[Yahoo!](#) - [My Yahoo!](#) - [Mail](#)

[Home](#) | [U.S](#) | [Business](#) | [World](#) | [Entertainment](#) | [Sports](#) | [Tech](#) | [Politics](#) | [Science](#) | [Health](#) | [Travel](#) | [Most Popular](#) | [Odd News](#) | [Opinion](#)

Copyright © 2007 Yahoo! Inc. All rights reserved.

[Questions or Comments](#)

[Privacy Policy](#) - [Terms of Service](#) - [Copyright/IP Policy](#) - [Ad Feedback](#)